

Playback and Review - Users & Contexts

NOTE: to help narrow the scope this list focuses on users who actually need to play media themselves; there are additional consumers who aren't called out

AT DESK - SOLO

- **PA / Coordinator**
 - Need to check individual pieces of media for basic technical validation, i.e. no corrupt frames, audio sync, etc.
 - Need to check media in continuity that matches the editorial cut
 - Need to arrange various pieces media into playlists as part of prepping for dailies/reviews
- **Artist**
 - Need to check individual pieces of media I generated for artistic validation
 - Need to check media generated by myself and/or other artists for artistic & technical validation, i.e. review surrounding shots to mine to make sure the lighting matches
 - Need to check media generated by other artists to determine if the work is ready to be picked up
 - Need to be able to check media by non-destructively manipulating its brightness, color channels, etc
- **Supervisor / Lead**
 - Need to check media generated by my team for artistic & technical validation to make sure it's ready for review in an elevated context, i.e. director dailies
 - Need to check media generated by my team within context of the editorial cut
 - Need to arrange various pieces media into playlists as part of prepping for dailies/reviews
 - Need to be able to check media by non-destructively manipulating its brightness, color channels, etc
- **Executive / Client**
 - Need to review media (individual pieces or playlists) sent to me to provide feedback or approval

AT DESK - COLLABORATIVE

- **PA / Coordinator**
 - Need to check media with other prod staff or artists for technical validation, i.e. is this the correct animation?
- **Artist**
 - Need to check media generated by myself and other artists for artistic & technical validation, i.e. shots cut together correctly?
- **Supervisor / Lead**
 - Need to check media with members of my team to provide artistic & technical feedback
 - Need to check media generated by my team with other artists or leads for artistic & technical validation to make sure it's ready for review in an elevated context, i.e. client review
 - Need to be able to check media by non-destructively manipulating its brightness, color channels, etc
- **Executive / Client**
 - Need to review media in a collaborative setting (i.e. on a video call) to provide feedback or approval

REVIEW ROOM

- **PA / Coordinator**
 - Need to quickly load for review – either from premade playlist or using other browsing tools – media by key stakeholders
 - Need to quickly replace existing media for review with alternate versions for comparison
 - Need to be able to review media by non-destructively manipulating its brightness, color channels, etc
- **Supervisor / Lead**
 - Need to quickly load for review – either from premade playlist or using other browsing tools – media by key stakeholders
 - Need to quickly replace existing media for review with alternate versions for comparison
 - Need to be able to review media by non-destructively manipulating its brightness, color channels, etc

EDITORIAL

- *(is this just another type of review room? or should Editorial be considered its own special context?)*