# **USD Personas**

# Get to know USD by persona

- USD for Pipeline Technical Directors
- USD for Technical Artists
- USD for Technical Directors
- USD for USD Engineers / Implementors

## Personas

### **USD for Pipeline Technical Directors**

- · Responsible for writing and maintaining tools which will be used in production
- Maintain existing tools and troubleshoot problems as well as optimize current tools
   Provide direct help to artists and aid in solving pipeline related problems
- Liaise with the Systems/Technology/R&D department regarding possible new technology needs

#### **USD for Technical Artists**

- · Works in tools like Maya, Houdini, Presto, etc
- · Produces shotwork

#### **USD for Technical Directors**

- Has artistic background but not necessarily working on day-to-day shotwork
- · Sets up everything needed for shots
- May be more likely to know Python than C++
- May generate custom schemas including codeless schemas
  May customize DCC tools via plugins and custom configuration

### **USD for USD Engineers / Implementors**

- Uses USD to underpin tools/DCCs that artists, TDs, technical artists use
- Deepest level of coding involved, likely in C++
- May need to create custom schemas and libraries needed for their tool
- May submit PRs to OpenUSD project to request changes/add features to USD